

The background features a stylized lighthouse on a rocky island, with waves at the bottom and seagulls flying in the sky. The lighthouse is a dark blue silhouette with a white top section. The sky is a lighter blue, and the waves are represented by dark blue and white curved shapes at the bottom. The overall color palette is various shades of blue and white.

# CoastView travel app

a virtual experience for coastal adventurers

*view*

*plan*

*travel*

---

*learn*

*collect*

*share*

## Problem

- Visitors to Alaska want to see stunning landscapes
- Visitors fly or cruise past one of the most stunning coastlines in the world and don't see it – a missed opportunity

## Solution

- CoastView => flight-seeing experience
- Real-time or virtual
- Entertainment + education

# VIEW

*any spot on the coast*

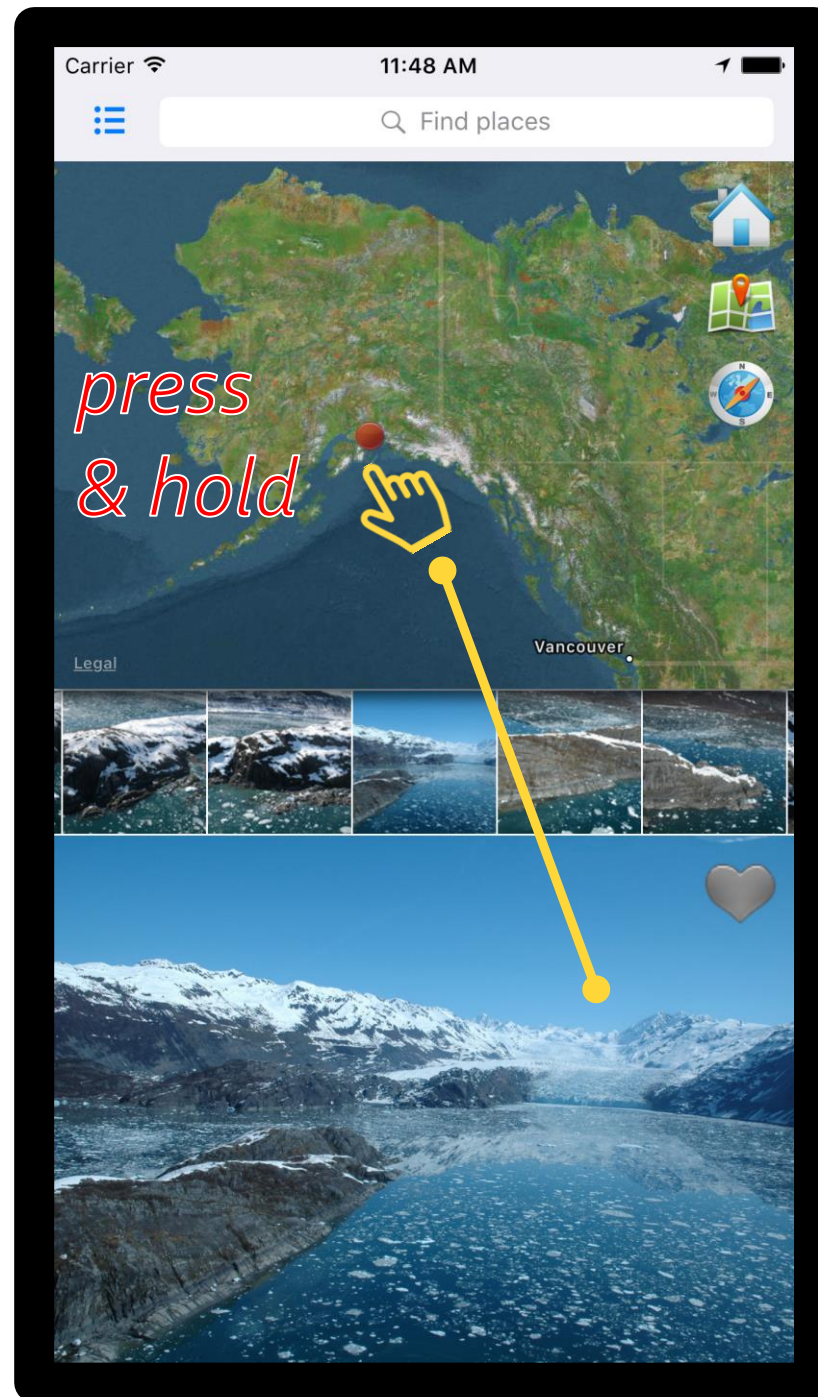
plan

travel

learn

collect

share



# VIEW

*look around*

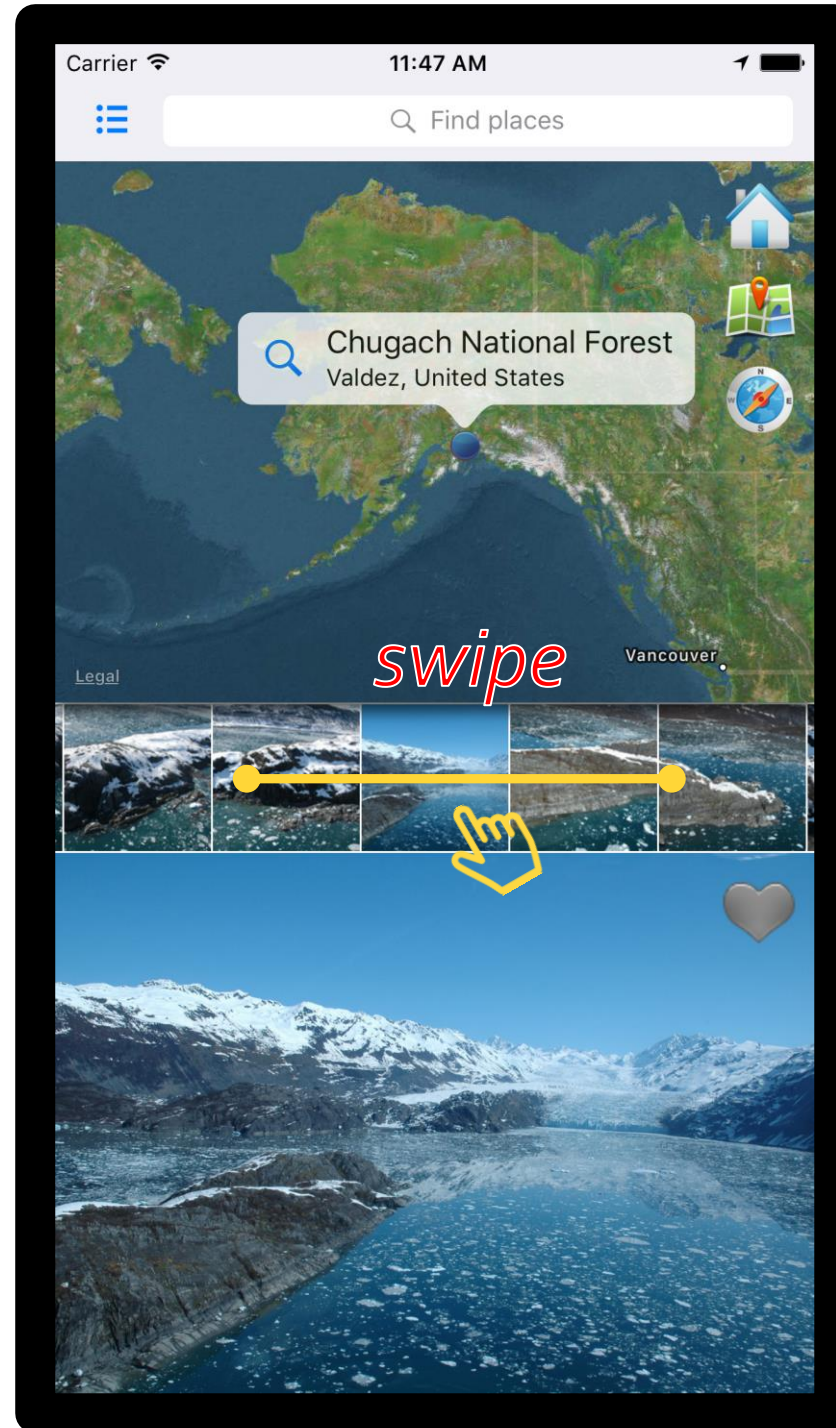
plan

travel

learn

collect

share



# VIEW

*specific areas*

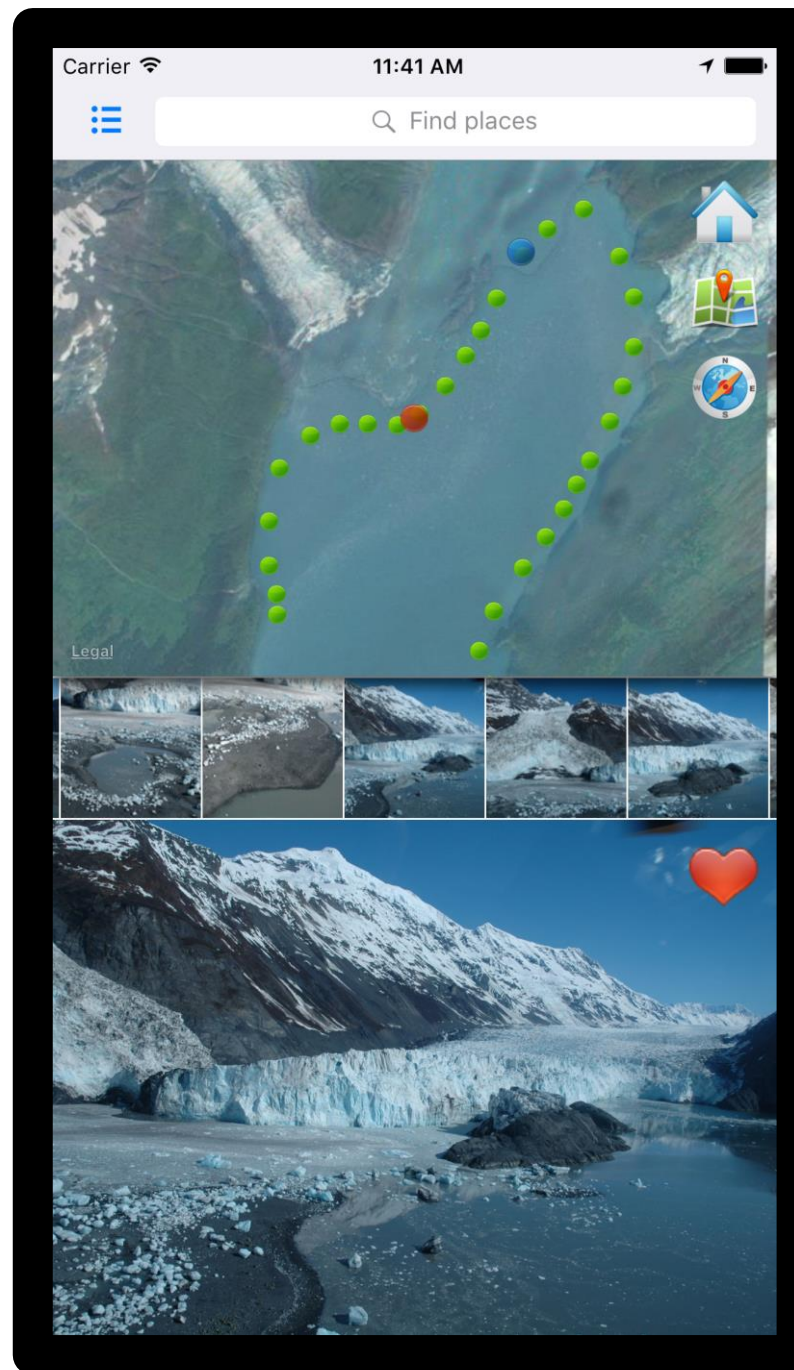
plan

travel

learn

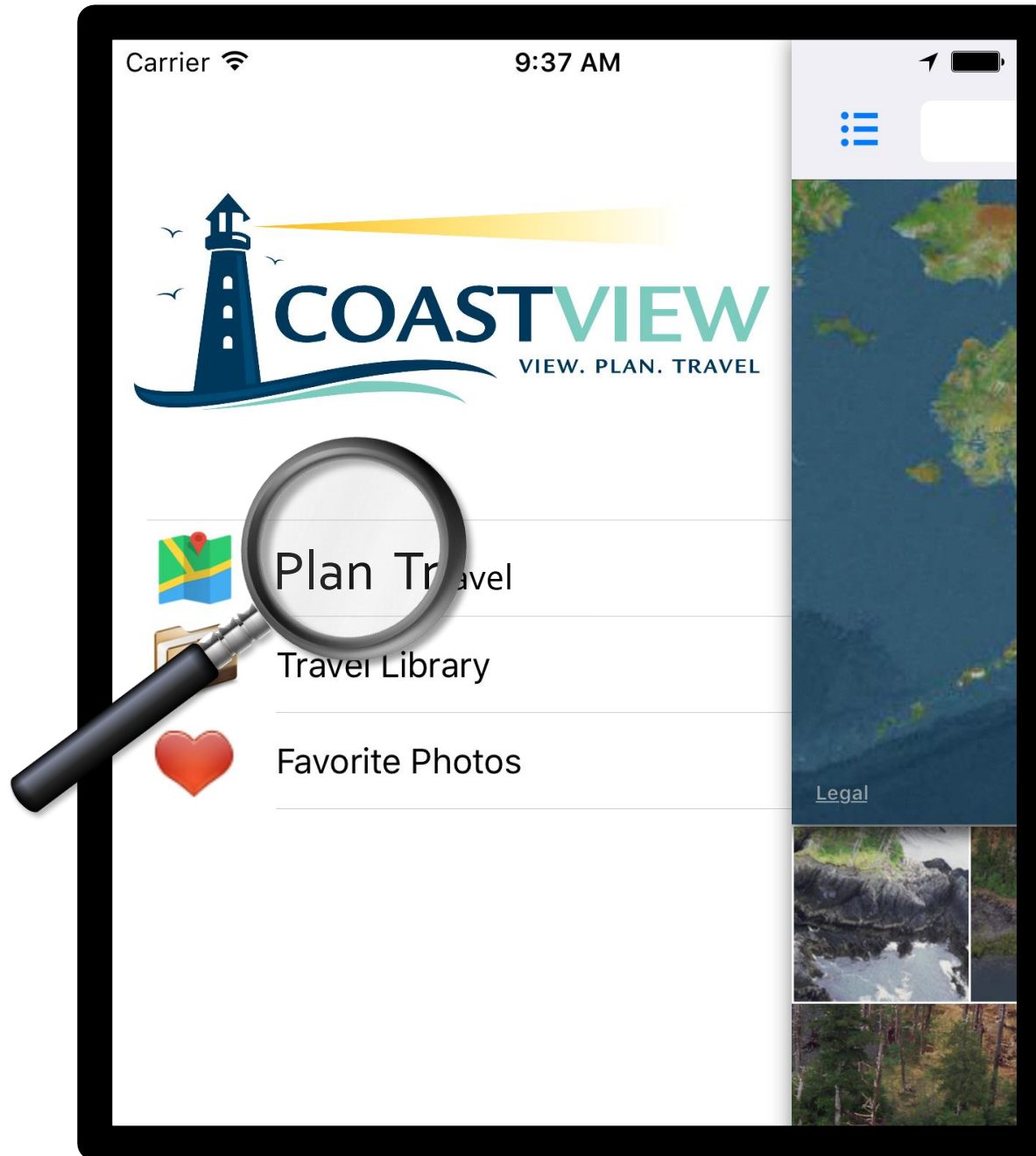
collect

share



view  
**PLAN**

*a trip*  
travel  
learn  
collect  
share



view

# PLAN

*choose a destination*

*travel*

*learn*

*collect*

*share*

## choose route

from

Ted Stevens Anchorage International Airport, An...

to

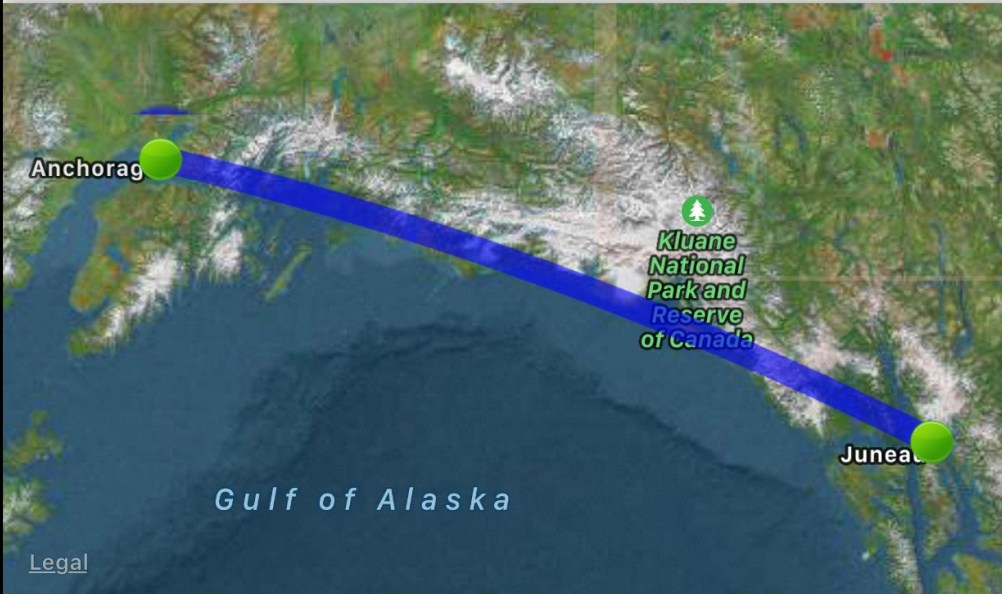
150 3rd St, Juneau, United States



Walk

Car

Airplane



Anchorage to Juneau

Ted Stevens Anchorage International Airport to 150 3rd...

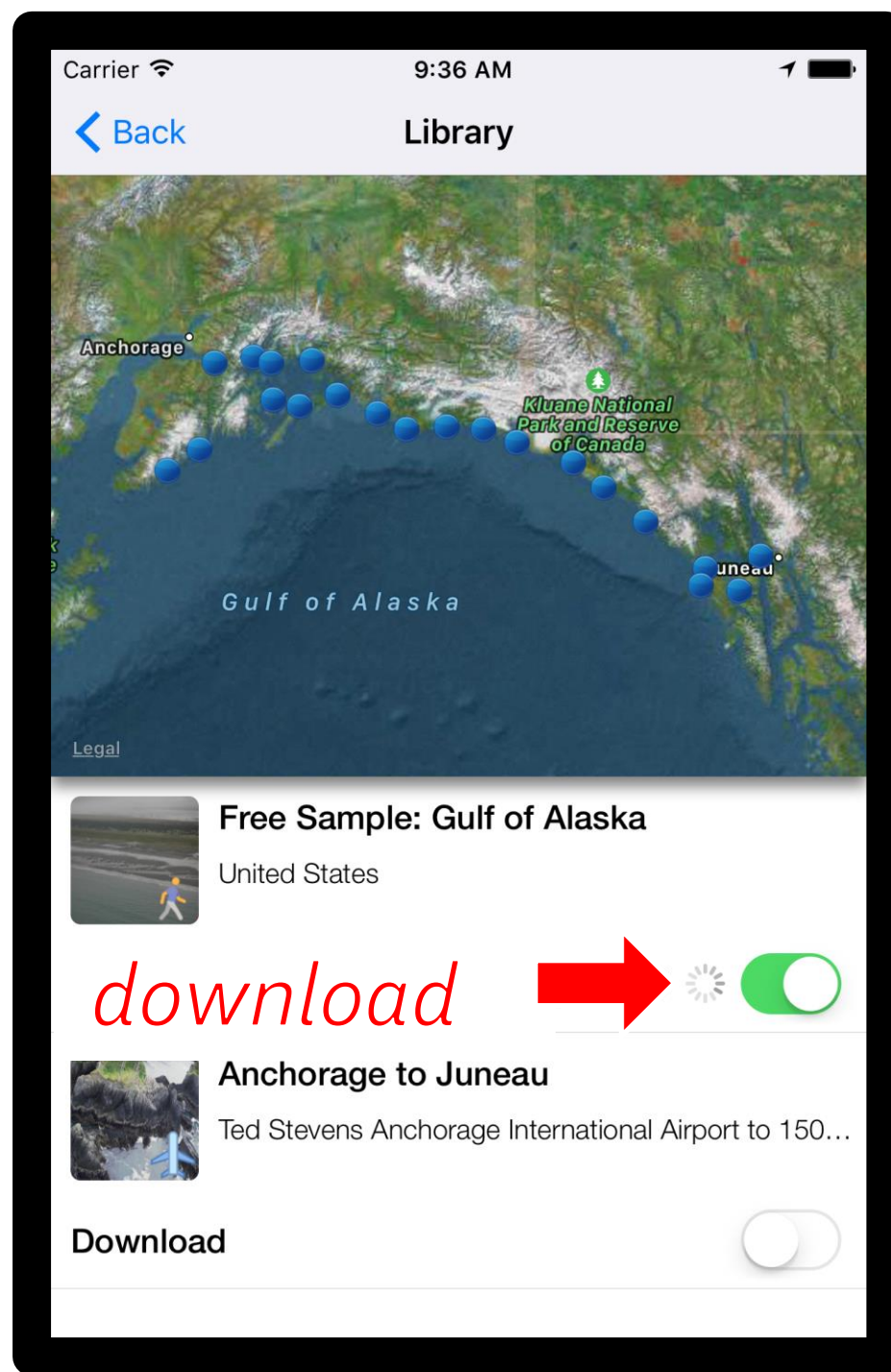
Select

view  
plan

# TRAVEL

*virtual or real-time*

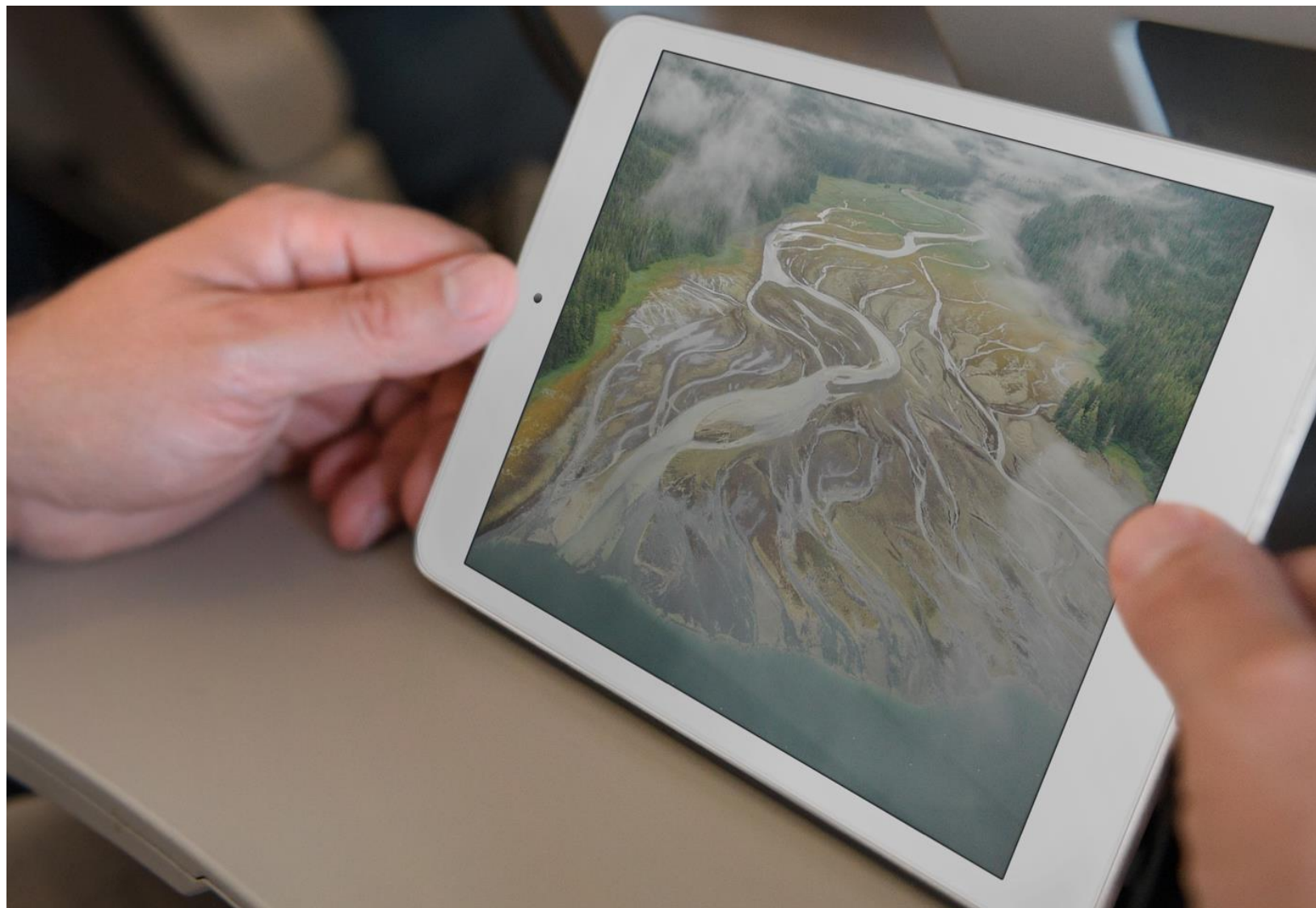
learn  
collect  
share



view  
plan

# TRAVEL

*offline*  
learn  
collect  
share



view  
plan  
travel

# LEARN

*about the world*  
collect  
share



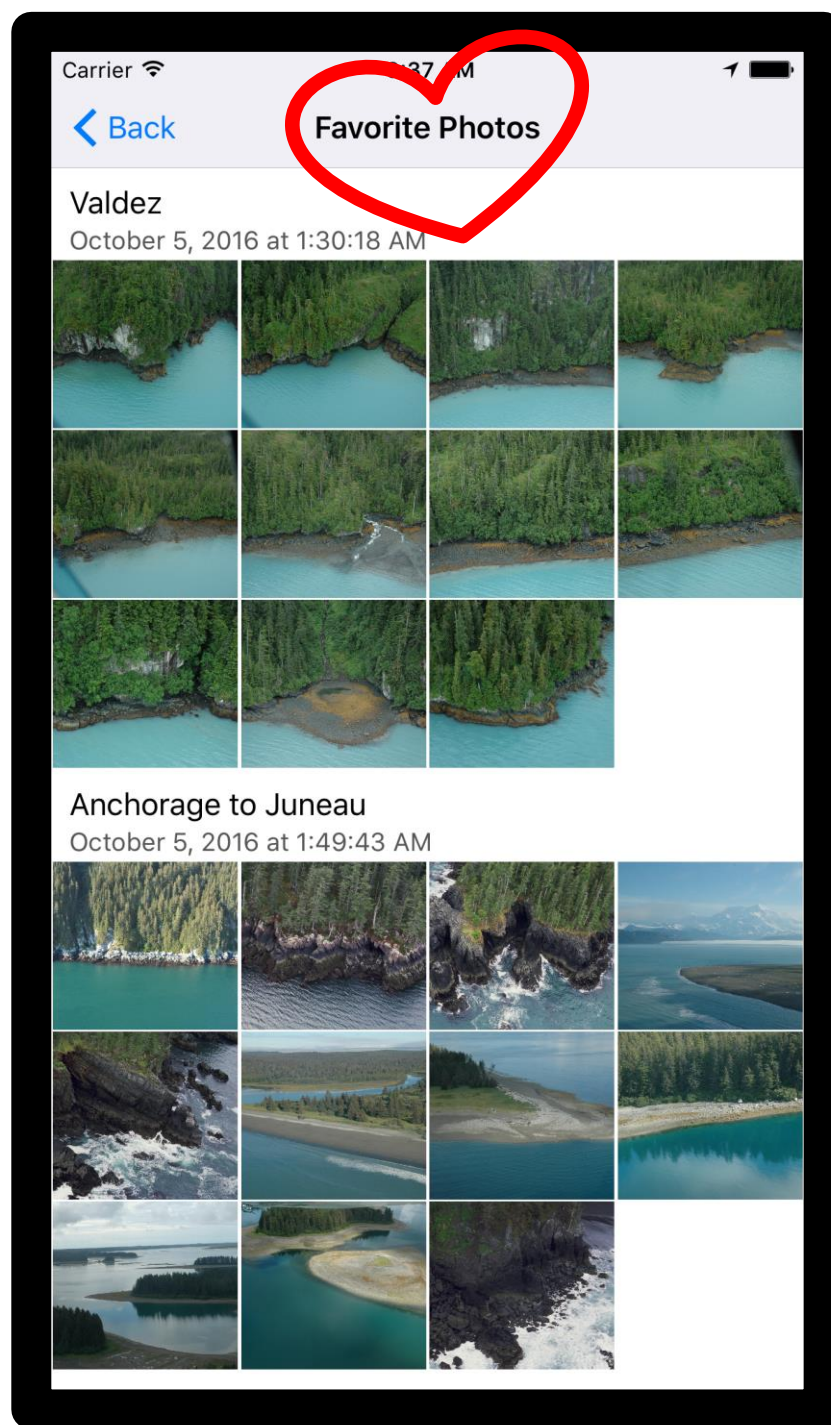
**WIKIPEDIA**  
The Free Encyclopedia

**Whittier** is a city at the head of the Passage Canal in the U.S. state of Alaska, about 58 miles southeast of Anchorage. The 2015 population estimate was 214 people, almost all of whom live in a single building. Whittier is also a port for the Alaska Marine Highway.

view  
plan  
travel  
learn

# COLLECT

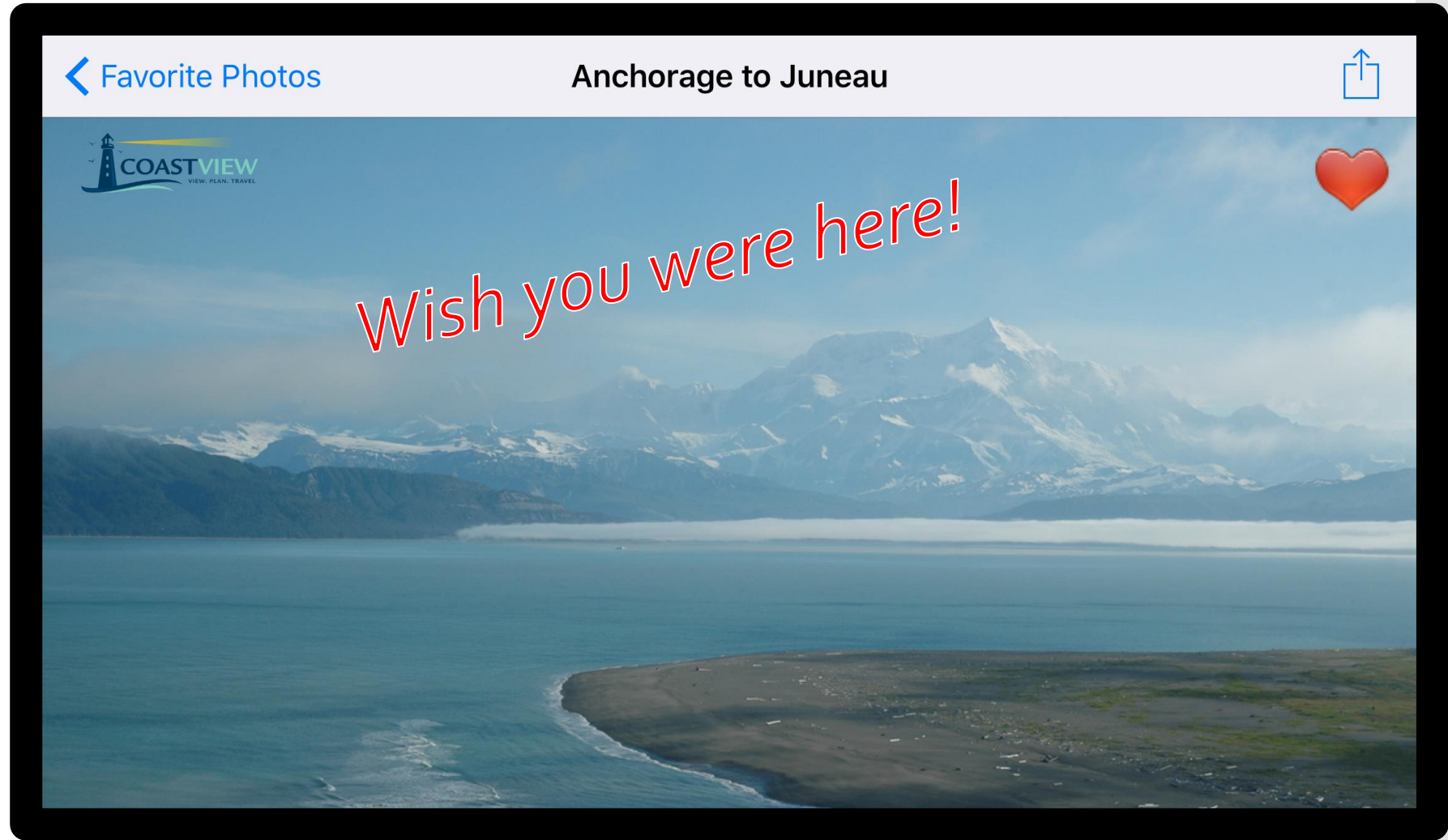
*your favorites*  
share



view  
plan  
travel  
learn  
collect

SHARE

*on social media*





[www.CoastViewApp.com](http://www.CoastViewApp.com)

Questions?